

January 2024

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OFFICERS

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D.V.M.

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Chris Kempczinski

President & CEO, McDonalds Corporation

Friday, January 12, 2024

**The Ritz-Carlton
Beach Resort**

As President and CEO of McDonald's, Chris leads the millions of dedicated McFamily members who help create delicious, feel-good moments for everyone.

Chris is responsible for driving McDonald's growth

strategy, Accelerating the Arches, and ensuring that the Company's values are embedded throughout the system as the filter through which all our business decisions are made, bringing its corporate purpose – to feed and foster community – to life.

Prior to becoming CEO, Chris served as President of McDonald's USA, leading the business operations of approximately 14,000 McDonald's restaurants throughout the United States.

Chris joined McDonald's in 2015 as Executive Vice President, Strategy, Business Development and Innovation. In this role, he worked closely with business leaders and franchisees to identify innovative new ideas and best practices to accelerate system growth. Chris has more than 25 years of experience working in premier global consumer companies. He began his career in brand management at Procter & Gamble, and also held senior positions at PepsiCo, and most recently at Kraft Foods, where he was EVP, Growth Initiatives and President, International.

In addition to serving on the McDonald's Board of Directors, he is also a trustee of Ronald McDonald House Charities. Outside of McDonald's, Chris serves on the Board of Directors for Procter & Gamble.

Chris is a proud alumnus of both Duke University and Harvard Business School. He lives in Chicago, IL, with his wife and two kids.

Guest Ticket Request for January 12, 2024

President and CEO, McDonald's

To place a request for one guest ticket, please submit to:

forumclub@theforumclub.org

If guest tickets are available, requests are processed in order of receipt and must be received by

January 5, 2024

They will be mailed by that date, and you will be billed for \$90, or notified if there is no space.

Tickets are non-exchangeable and non-refundable.

Sandra M. Edwards
Linda Flewelling
Leslie M. Frecon
J. Douglas Gray
James P. Johannsen
Roy Kapani
John J. Lawson
Richard H. Lenny
James R. Lozelle
Janet P. Rathbun
Kenneth R. Reeves
Jeanne L. Seewald
Cherry W. Smith
Adria D. Starkey
Jay B. Stephens
William H. Strong
Inge G. Thulin
Gary L. Tice
Robert S. Troth



Michael Schwimer
CEO, Big League Advance
January 26, 2024
Hilton, Naples

Michael Schwimer is the Founder and CEO of Big League Advance (“BLA”). BLA began an investment firm that has raised over \$230M, which it invests in minor league baseball players and NCAA athletes in exchange for an agreed-upon percentage of future earnings should they make it to the major leagues. BLA was Michael’s idea of a way to help support players as they navigate

the financial hardships of minor league baseball.

Michael, and BLA’s team of data scientists, have used statistical modeling to build predictive algorithms to forecast MLB, NBA and NFL success. Big League Advance’s first fund invested in 77 players, and more than 50 players have graduated to the MLB (so far) - 80%+ of those players were outside of the top 300 prospects when BLA invested in them. The second fund invested in 378 baseball players, and an additional 6 football players, as BLA began to invest in college athletes in addition to baseball players. BLA began investing its third Fund beginning in June, 2022.

In addition to their work in baseball and football, BLA has been building a variety of statistical models across other major sports for a myriad of uses, including for personnel decisions and in-game applications. In recent years, they have provided analytical consulting services for multiple prominent college basketball programs.

Prior to founding Big League Advance, Michael was a professional baseball player with the Philadelphia Phillies and Toronto Blue Jays organizations. He made his major league debut in August of 2011. Michael holds a B.A. from University of Virginia, where he spent four seasons pitching for the Cavaliers.

Guest Ticket Request for January 26, 2024
CEO, Big League Advance

To place a request for one guest ticket, please submit to:
forumclub@theforumclub.org

If guest tickets are available, requests are processed in order of receipt and must be received by

January 19, 2024

They will be mailed by that date, and you will be billed for \$90, or notified if there is no space.

Tickets are non-exchangeable and non-refundable.

STUDENTS

November 17, 2023 General John Raymond



*Golden Gate High School
Sponsored by Susan Jones*



*Seacrest Country Day School
Sponsored by Scott O'Dell*

December 8, 2023 Jessica Buchanan



*First Baptist Academy
Sponsored by Jack Hall*



*Lorenzo Walker Technical High School
Sponsored by Sam McCullough*

FORUM CLUB SPEAKER SELECTION

The Program Committee's goal is to bring the best speakers to the Forum Club. The criteria for the speaker selection requires that each speaker have a reputation as an outstanding well-respected leader and role model in his/her area of expertise.

To offer program variety, speakers are selected from the government, corporate, financial, international, media, health care, technology, and other fields.

This year's Program Committee, chaired by President-Elect Beth Wessel, has begun its efforts to secure speakers for next season.

While the Forum Club provides for transportation and hotel expenses, it does not offer its speakers honoraria. The Club encourages all members to assist in securing potential speakers with whom they have contact. If you have a suggestion of a potential speaker, please contact the Forum Club office or Program Committee Chair, Francis Rooney.

2023-2024 SPEAKER PROGRAM

GENERAL JOHN W. RAYMOND
November 17, 2023
U.S. Space Force

GENERAL KEITH B. ALEXANDER
February 23, 2024
Director NSA, Cmdr. U.S. Cyber Command

JESSICA BUCHANAN

December 8, 2023

NGO Worker rescued by Seal Team 6

CHRIS KEMPCZINSKI

January 12, 2024

President & CEO, McDonald's Corporation

MICHAEL SCHWIMER

January 26, 2024

CEO, Big League Advance

WILLIAM BARR

February 16, 2024

Former United States Attorney General

DAVID RUBENSTEIN

March 8, 2024

Co-Founder & Co-Chairman, The Carlyle Group

DAVID BEASLEY

March 22, 2024

Executive Director of the United Nations World Food Programme

REINHOLD SCHMIEDING

April 5, 2024

Founder & CEO, Arthrex

BEN SASSE

April 12, 2024

President, University of Florida
& Former Senator, Nebraska

MISSION STATEMENT

The Forum Club's mission is to:

- *Provide a congenial meeting atmosphere for members to enjoy prominent speakers in fields such as academia, business, economics, finance, government, health, international relations, media and the arts, science and technology*
- *Promote the highest civic, moral and ethical standards*
- *Share the "Forum Club Experience" with outstanding high school students in Collier County.*
- *Provide scholarships to Collier County high school students*

PAST PRESIDENTS

Edward M. Liddy
2022-2023

Wade F. Keller
2009-2010

Raymond Mueller*
1996-1997

Susan S. Jones
2021-2022

Alan M. Horton
2008-2009

Donald J. York*
1995

Clark T. Randt, Jr.
2020-2021

Malcolm B. Chancey Jr.
2007-2008

John M. Passidomo
1994

Joseph G. Fogg, III
2019-2020

W. Wallace Abbott*
2006-2007

William C. Sinclair*
1993

Verne G. Istock
2018-2019

Carl J. Kuehner
2005-2006

Joe B. Cox
1992

Richard S. Bodman
2017-2018

Richard I. Wilson*
2004-2005

John T. Duffner*
1991

Melvin C. Short Jr.
2016-2017

William E. Hoglund*
2003-2004

Alan R. Korest*
1990

Shelly Church
2015-2016

L. Lindsey Halstead*
2002-2003

Tom Shea*
1989

Thomas B. Wheeler
2014-2015

Edward J. Putzell Jr.*
2001-2002

Corbin A. Wyant
1988

William F. Allyn

Linda C. Flewelling

Robert D. Stakich*

2013-2014 Thomas A. Bringardner 2012-2013	2000-2001 Thomas E. Ingram 1999-2000	1987 Brenda C. Wilson 1986
David A. Rismiller* 2011-2012	Carol E. Girardin 1998-1999	Leonard F. Llewellyn* 1985
Ulla Norris 2010-2011	R. James Harvey* 1997-1998	William S. Gentry* Founder

*deceased

INQUIRIES

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