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Our twenty-sixth season of prominent speaker programs

March 2011

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Denise Morrison

Executive Vice President & COO

Campbell Soup Company

Naples Beach Hotel, Everglades Dining Room

Friday, March 11, 2011



Denise Morrison was appointed Executive Vice President and Chief Operating Officer of Campbell Soup Company in October 2010 and was also elected a Director of the company at that time. Ms. Morrison leads all of Campbell's global businesses, including North America Soup, Sauces and Beverages; International; and Pepperidge Farm. She also oversees corporate strategy, research and development, and global marketing services. Previously, Ms. Morrison served as Executive Vice President and General Manager of Kraft Foods' Snacks and Confections divisions, responsible for leading brands such as *Planters* nuts, *Life Savers* candies, and *Altoids* mints.

Ms. Morrison began her career in the sales organization at Procter & Gamble in Boston. She later joined Pepsi-Cola in Trade and Business Development. Ms. Morrison then spent most of the 1980's at Nestle USA, where she held senior marketing and sales positions, including Business Director for Confections Marketing, National Sales Manager Frozen/Chilled, and Vice President of Marketing and Sales for Nestle Ice Cream Company. In 1995, she moved to Nabisco, Inc. and served as Senior Vice President, led their sales organization and was General Manager for the Down the Street division.

Ms. Morrison is a founding member and current board member of the Healthy Weight Commitment Foundation, an initiative composed of manufacturers and retailers designed to combat obesity in the marketplace, workplace, and in schools through communication and education. She is a member of the GMA Industry Affairs Council and serves on the N.J. Economic Advisory Council for the Governor. Ms. Morrison also serves on several boards including The Goodyear Tire & Rubber Company and the Students In Free Enterprise.

Ms. Morrison has been recognized with many prestigious awards, including "Woman of Distinction" American Heart Association of New Jersey, 2010, One

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 J. Howard Frazer
 Roger D. Kempers
 Kenneth D. Krier
 Peter L. Manion
 Josephine A. Morse
 J. Richard Munro
 Robert G. Nichols
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2005-2006
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2006-2007

of the 50 Most Influential Irish Women, *Irish Voice* 2010, Trailblazer award, *Philadelphia Magazine*, 2010, One of the Top 50 Women to Watch, *Wall Street Journal*, 2007, "Althea Gibson Beacon Award" for Business Leadership, 2003, New York YWCA Academy of Women Achievers, 2001. She earned her B.S. degree in economics and psychology from Boston College, graduating *magna cum laude*. Ms. Morrison was inducted into the Order of the Cross and Crown Honor Society for academic and extracurricular achievement.

Guest Ticket Request for March 11, 2011 Denise Morrison

To place a request for one guest ticket please submit to email@theforumclub.org. If guest tickets are available, requests are processed in order of receipt and must be received by **March 4th**. They will be mailed by that date and you will be billed \$40, or notified if there is no space.

Tickets are Non-exchangeable and Non-refundable

Robert S. Miller

Chairman, AIG
Naples Beach Hotel, River of Grass Ballroom
 Friday, March 25, 2011



Robert S. Miller, better known as "Steve", was born in Portland, Oregon, the son of a prominent lawyer. He grew up in suburban Portland, and worked summers in the forests of Southwestern Oregon that were part of a family-owned timber and lumber business. Following graduation from high school, Mr. Miller attended Stanford University, where he obtained a degree in economics. He was President of the Class of 1963, and spent six months at the Stanford campus in Florence, Italy. Mr. Miller then went to Harvard Law School, getting his degree in 1966. In 1968, he received an

MBA degree in Finance from Stanford Business School.

Mr. Miller was hired by the Ford Motor Company and worked at Ford for eleven years. Eight of those years were spent working on assignments overseas in Mexico City, Melbourne, Australia, and Caracas, Venezuela. In late 1979, he was recruited by Lee Iacocca to join then-founding Chrysler Corporation. Mr. Miller led the financial negotiations, which resulted in the Loan Guarantee Act bailout package that saved Chrysler. He stayed at Chrysler for twelve years, serving as its Chief Financial Officer and later as Vice Chairman. His responsibilities ultimately included all staff activities, all international automotive operations, and all non-automotive operations (Gulfstream Aerospace). In 1992, he left Chrysler and moved to New York to become a partner in an investment banking firm headed by Paul Volcker, (former head of the Federal Reserve), and Jim Wolfensohn, (former President of the World Bank). In 1993, he "retired", and subsequently served on more than a dozen corporate boards, including US Bank, Reynolds Tobacco, United Airlines, Symantec (computer software) and Kendall Jackson (wines).

Numerous times, however, he has returned to active duty as a full-time

W. Wallace Abbott

2007-2008

Malcolm B. Chancey Jr.

2008-2009

Alan M. Horton

2009-2010

Wade F. Keller

2010-2011

**SPEAKER
PROGRAM**

**THOMAS J.
DONOHUE**

November 5, 2010

President & CEO

U.S. Chamber of

Commerce

JOHN W. ROWE

November 19, 2010

Chairman & CEO

Exelon Corporation

DIANE HESSAN

December 10, 2010

President & CEO

Communispace

JOHN D.

NEGROPONTE

January 7, 2011

Former Deputy Secretary

of State, Director of

National Intelligence,

and U.S. Representative

to the UN

HALEY BARBOUR

January 28, 2011

Governor of Mississippi

J. CHRISTOPHER

FLOWERS

February 18, 2011

Founder, J.C. Flowers &

Co.

RONALD A. DePINHO

February 25, 2011

Professor of Medicine,

Harvard Medical School

DENISE MORRISON

March 11, 2011

Senior Vice President &

President, North America

Soup, Sauces &

Beverages, Campbell's

ROBERT S. MILLER

March 25, 2011

'turnaround executive' in top leadership positions at troubled companies, including: Morrison Knudsen (construction), Federal Mogul (auto parts), Waste Management (environmental services), Reliance Group (insurance), Aetna (insurance), Bethlehem Steel, and Delphi (auto parts). In December 2009, Mr. Miller was named Chairman of MidOcean Partners, a private equity firm with offices in New York and London, and with a portfolio of middle-market companies. In July, 2010, he was elected Chairman of the Board of AIG, a global insurance conglomerate, and the largest recipient of government assistance in the financial crisis of 2008.

He recently authored an autobiography, [The Turnaround Kid](#), published by Harper Collins in April 2008. Mr. Miller resides in Naples, Florida with his wife, Jill. Their family includes five adult children.

Guest Ticket Request for

March 25, 2011

Robert S. Miller

To place a request for one guest ticket, please submit to email@theforumclub.org. If guest tickets are available, requests are processed in order of receipt and must be received by **March 18th**. They will be mailed by that date and you will be billed \$40, or notified if there is no space.

Please remember, guests must be accompanied by a member.

Tickets are Non-exchangeable and Non-refundable.

FORUM CLUB STUDENT SPONSORS

The Student Guest Committee and the membership of the Forum Club wish to thank the sponsors of the student guests for the 2010-2011 season.

Marilyn Beddor

Kim Kantor

John Lawson

Bill Meek

Chet & Ulla Norris

Linda Ottenad

Eric Price

Dick Rogan

Richard Smarg

Jack Stafford

Roy White

Ed Wollman

Lisa Zack

Chairman, AIG

**H.
EDWARD HANWAY**
April 8, 2011
Former President,
Chairman & CEO,
CIGNA Corporation

INQUIRIES

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Southwest Florida,
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Students from Gulf Coast High School attended the luncheon on January 7, 2011 with Ambassador Negroponte and were sponsored by Mr. and Mrs. Roy White.

MISSION STATEMENT

The Forum Club's mission is to:

- *Provide a congenial meeting atmosphere for members to enjoy prominent speakers in fields such as academia, business, economics, finance, government, health, international relations, media and the arts, science and technology*
- *Promote the highest civic, moral and ethical standards*
- *Share the "Forum Club Experience" with outstanding high school students in Collier County*
- *Provide scholarships to Collier County high school students*



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